

New Morning

ENVIROCHEM

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GENERAL DESCRIPTION: NEW MORNING is a blue, viscous liquid detergent concentrate. NEW MORNING has a fresh, clean fragrance which makes it pleasant to work with. NEW MORNING is concentrated for economical use. A blend of superior emulsifiers and synthetic wetting agents make NEW MORNING a superior, high sudsing, liquid detergent. Good for restroom sanitation when a germicidal rinse is added to solution of NEW MORNING and water.

NEW MORNING is a mild product that holds its suds and cleaning power while soaking dishes clean. Makes dishes and pans sparkle. Mild on hands, yet has extreme grease-cutting power. Heavy duty. Economical and easy to use. Completely biodegradable.

NEW MORNING is safe for use on any item or surface that is not harmed by water. NEW MORNING is an effective cleaner for dishes, glasses, pots and pans, equipment, windows, woodwork, tile floor and walls, toilets, urinals, bowls and ceramics, general cleaning.

PHYSICAL PROPERTIES:

Chemical Composition	Foam builders and stabilizers, grease cutting agents, pH neutralizers, water conditioning agents.
Appearance	Clear blue liquid
pH	.7 (neutral)
pH of 1% solution	.7
Specific gravity	1.03 (8.6 lbs/gal)
Stability	1 Year @ Ambient Temperature
Wetting Ability	Excellent
Biodegradable	Yes
Foaming	Excellent, Stable
Rinsing	Complete
Solubility	Complete

DIRECTIONS FOR USE:

First scrape and remove as much solid food and waste as possible. Wash dishes and pans in recommended dilution of NEW MORNING. Rinse thoroughly in clear, hot water.

Dishes: Use 1 oz. NEW MORNING to 10 gallons water.

Pots & Pans: Dilute 1 oz. to 6 gallons water.

Heavy Duty Cleaning: Use 1 ozs. to 3 gallons water.

HANDLING PRECAUTIONS:

CAUTION: WARNING

KEEP OUT OF REACH OF CHILDREN.

Do not take internally. Contact with skin and eyes may cause severe irritation. Harmful if swallowed. Flood with water if splashed in eyes. Flush with water for 15 minutes and consult physician immediately. If ingested, drink large amounts of milk, milk of magnesia or gelatin, or if these are not available, drink large amounts of water. DO NOT induce vomiting. Obtain prompt medical attention.

PACKAGING:

4/1 gal plastic bottles - 35 lbs net / 38 lbs gross
5 gal plastic pail - 43 lbs net / 46 lbs gross

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.