

BRITE POWDERED LAUNDRY

ENVIROCHEM

425 Whitehead Avenue
South River, NJ 08882
Phone—732-238-6700
Fax— 732-238-5590

GENERAL DESCRIPTION: BRITE is a concentrated laundry detergent containing a specific blend of soil emulsifying agents. BRITE is formulated with advanced optical brighteners which provide superior results on all washable fabrics and is safe for synthetic and natural fibers. BRITE removes stubborn soil and keeps it in suspension, preventing redeposition on fabric. BRITE rinses quickly and completely, does not contain harsh alkalis, and is effective in all water hardness conditions and temperatures. BRITE is biodegradable.

DIRECTIONS FOR USE:

For normal soils, use 12-16 ounces per hundred pounds of work. BRITE is completely soluble in all normal water temperatures. For optimum soil release, use in hot (140°F to 160°F) water for removing normal soils. Effective soil removal, at the concentrations and temperatures given, may be obtained during a normal 6 to 10 minute wash cycle. If extreme soil conditions exist, a longer or repeat cycle may be necessary.

PHYSICAL PROPERTIES:

Chemical Composition Soil suspending & rinsing agents; mineral sequestering agents for hard water conditioning; neutrally charged surfactants for effective hard water washing.

Appearance BRITE powder

pH of 1% solution 11.6

Penetration Immediate

Stability 1 Year @ Ambient Temperature

Wetting Ability EXCELLENT

Biodegradable Yes

Foam Moderate

Rinsing Complete

Odor Pleasant

HANDLING PRECAUTIONS:

CAUTION: WARNING KEEP OUT OF REACH OF CHILDREN.

Alkaline liquid. Contact with skin and eyes may cause severe irritation. Harmful if swallowed. Flood with water if splashed in eyes. Flush with water for 15 minutes and consult physician immediately. If ingested, drink large amounts of milk, milk of magnesia or gelatin, or if these are not available, drink large amounts of water. DO NOT induce vomiting. Obtain prompt medical attention.

PACKAGING:

50 lb. plastic pail - 50 lbs net / 52lbs gross
100 lb.drum - 100lbs net / 103lbs gross

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.